



SPONSORSHIP OPPORTUNITIES

Presented by the Meals on Wheels Chicago Associate Board, the Chicago on Tap annual event raises critical funds for MoWC programs. Your support directly impacts our clients and delivers healthy, fresh food right to their door.

Since 1987, Meals on Wheels Chicago has been dedicated to providing nutritious meals and independence to seniors and individuals with disabilities - and we are now serving more people than ever before. In addition to delivering over 100,000 meals a week, delivery drivers provide regular check-ins for our clients, giving them comfort, security, and peace of mind. With 65% of our clients living below the poverty line and a majority of living in food deserts, we are committed to providing health and wellness to our neighbors who need it most.

We serve:

- Chronically disabled individuals (18-59 years old), of which **72% live on less than \$12,880 per year.**
- Seniors (60 years and older) of which **65% live below the poverty line.**
- Additionally, **68% of our clients are Black and Hispanic.** Both communities are at a greater risk of experiencing food insecurity.



Date: Thursday, April 27, 2023
Location: Theater on the Lake | Chicago, IL

This annual event brings dozens of local breweries and restaurants together for a night of casual fun - featuring a live band, raffle, games and activities, and an audience vote for the best brew.

DEMOGRAPHICS:

More than 400 guests, 25 volunteers, and 40 participating establishments are expected to attend, representing Chicago's professionals and most socially astute foodie and craft beer fans.

44% male, 56% female | Single 29%, Married 71% | Children in Household 54% | Avg Age: 35

SPONSORSHIP OPPORTUNITIES

Swig Sponsor - \$500

Recognition on digital materials
Signage at event
Recognition on social media and MoWC website
2 event tickets

Growler Sponsor - \$2,500

Recognition on all print and digital materials
Prominent signage at event with logo
Recognition on social media and MoWC website
6 event tickets

Brewmaster Sponsor - \$10,000

Recognition on all printed and digital materials
Prominent signage at event with logo
Recognition on social media and MoWC website
20 event tickets
Dedicated space to brand
Dedicated email blast to MoWC database
Customized social media campaign

Draft Sponsor - \$1,500

Recognition on digital materials
Signage at event
Recognition on social media and MoWC website
4 event tickets

Keg Sponsor - \$5,000

Recognition on all printed and digital materials
Prominent signage at event with logo
Recognition on social media and MoWC website
10 event tickets



I would like to support at the following level:

Swig | \$500

Draft | \$1,500

Keg | \$5,000

Growler | \$2,500

Brewmaster | \$10,000

I cannot attend but would like to support with a gift of \$_____

Name (as it should appear in materials)

Contact Name

Position

Email

Phone

Address

City

State

Zip

Payment Information

Please send invoice

Check enclosed

Pay by credit card (complete below)

Name on Card

Credit Card #

Exp Date

CVV

Please return completed form to:

**Elise Geiger at egeiger@mealsonwheelschicago.org
314 W. Superior St #201 | Chicago, IL 60654**